

FIRST KEY

Independent consultants specializing in the global brewing & malting industries for over 25 years.

Why First Key...

*because early integration of experience and best practice minimizes the risk of project failure,
secures consistent flavour quality and reduces costs.*

HIGHLY EXPERIENCED PEOPLE

- Specialists in the brewing & malting industries with "hands-on" experience at all levels.
- In-depth knowledge of key performance indicators (KPI's) and operating best practices - who, where, how.
- Wide range of transactional experience. Buy and sell side, equity and debt, large and small deals, public and private environments.

CROSS FUNCTIONAL SKILLS

- Breath of disciplines encompassing plant operations, sales/marketing, supply chain, distribution logistics, engineering and capital expansion, and finance.
- Highly collaborative internal approach to solving client challenges.
- Ability to form cross-functional project teams to develop "integrated solutions" for maximum effectiveness.

SOLID TRACK RECORD

- Working globally as independent advisors for small and large companies, development banks, regulation and anti-trust agencies, financial groups and investors for over 25 years.
- Experience with all stages of development from green field start-ups to expansion and high growth business, as well as mature or declining business (financially stable companies as well as troubled operating environments).
- Solid reputation for client service with project references, repeat business and client testimonials.

PROFESSIONAL APPROACH

- Strict internal policy and procedures for nondisclosure and proper treatment of confidential client information.
- Culturally sensitive with an attitude of cooperation with local contractors and consultants.
- Independently owned / no commercial conflicts; low overheads / cost effective delivery.



firstkey.com